



WINNERS GROUP INITIATIVE

ANNUAL REPORT

Mutirithia Oppo. Satima Hostels P.O Box, 29 KIAMBU

Mobile: +254 715362190/ +254748415297

Email: winnersshg@gmail.com

<https://winnersshg.wixsite.com/winning>

WINNERS GROUP INITIATIVE COMMUNITY BASED ORGANIZATION

2022 ANNUAL REPORT

TO EMPOWER, NURTURE & MOTIVATE



MISSION: support marginalized youths, women, children and people living with HIV/AIDS helping them to access and excel in education and business.

WINNERS GROUP INITIATIVE

Winners Group Initiative is a registered community Based Organization in Mwihoko Mwitirithia area, operating within informal settlements of Kiambu County. The organization is run by locals, reliant on charitable donations. Accordingly, the donations contribute to the support of marginalized children, women, youths and individuals living with HIV. Since 2014, Winners Group has been promoting positive social change, thus achieving our promise to work hard to win tomorrow.

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Objectives

- Eliminating high-risk behavior (e.g., substance abuse, unprotected sex, crime and dropping out of school) among youths
- Empowering women and youths through vocational training.
- Ensuring our communities are aware of the importance of formal and informal education
- Ensuring all children have access to and excel in education
- Ensuring all girls complete their education
- Promoting leadership skills and self-reliance for women
- Providing emotional (e.g., counseling) and economic (e.g., training) for those living with HIV/ AIDS
- Eradicating the stigma of HIV/ AIDS

Mission Statement

At the heart of the Winners Group Initiative is our support to nurture, empower, and motivate individuals living with HIV/ AIDS, local youths, children, and women. Accordingly, promoting independence and self-reliance for these individuals to complete their education and excel in business whilst playing a pivotal role in the development of their community.

Vision

Winners Group envisions a community where children, youths, women and individuals living with HIV/ AIDS have a voice to participate in decisions that impact their lives. Subsequently, in a community where each child completes their education, each woman can create their own business and individuals living with HIV/ AIDS do not face stigma; instead, they get emotionally and financially supported.

OUR VALUES

Connection

At Winners Group we value participation and relationship building, the relationships we have and work we do are longstanding and deeply rooted at the community level.

Growth

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We embrace growing, learning and education as a way for personal and community growth. Inevitably, our organization is committed to accepting and learning new means to achieve our goals.

Integrity

We pride ourselves on transparency and honesty. As a result, we promise 100% accountability to our supporters, partners, and community we serve.

Unity

At Winners Group, our words and actions are guided by selflessness and a commitment to serve local vulnerable individuals. Thus, we act from empathy to work from our heart with no ego to unite our organization and the local community in achieving shared goals.

Sustainability

Winners Group promotes sustainability by respecting the environment and earth in which we work. Subsequently, we are committed to long-term community relationships and projects to ensure positive social change for generations to come.

MESSAGE FROM THE TEAM

Today winners celebrate the fruitful year 2022; we reflected on our humble beginnings and an inspiring journey full of growth and learning the organization has been on since 2014. In the pursuit of growth and expansion, the organization can lose sight of the basic principles and values that motivated its course in the first place. However, the Winners Group Initiative always seek advice from other enlightened people in charity work when faced with a challenge.

To achieve our goals, mission, and vision, we believe in a holistic approach. Our approach is concerned with unity, integrity and sustainability to influence and transform communities for generations. Likewise, this approach further promotes personal and community relationships to build and grow across all projects to guide us through the mission of positive social change for children, youths, women and individuals living with HIV/ AIDS.

With the community's help, friends, volunteers and donors, we have managed to implement, succeed and excel in our programs. For example, great success is that we have supported over 865 primary children through our nurturing programs by providing learning materials, soccer balls and reusable sanitary towels; our bakery and pigs project which are crucial in promoting self-reliance to women and youths through offering training and job placements are doing great.

Further, our motivation program provides information on HIV/ AIDS whilst improving mental and physical health through counseling. Although this program is directed towards individuals living with HIV/ AIDS, it is also open to all community members. Moreover, we continue to protect our natural world by planting trees, educating our community on the importance of caring for the environment through the environment program, and working with a major environmental group in 2023. Likewise, we continue to sensitize youths and women biannually on leadership matters and peaceful co-existence to ensure they actively participate in community development and decision making.

As we continue to grow and learn, Winners are on board to ensure the sustainability of all five programs and projects to accommodate a more significant amount youths, women, children and people

living with HIV/AIDS in 2023. We will always keep you up to date with the progress of our programs and look forward to working with you as we make a difference for many lives in 2023 and for years to come.

OUR PROJECTS

BAKERY PROJECT

Marginalized populations in Mwihoko face numerous challenges of income insecurity, living with and caring for HIV/AIDS victims, domestic abuse and extensive unemployment. We have put efforts to help our community become self-sufficient and economically independent by means of microfinance loans and programs. However, large scale unemployment of marginalized women and youth remains a major handicap in Kenya. Sustainable, self-run small businesses are needed to provide these groups employment and skills for economic security and dignity, especially since women often form the backbone of our society.

We wish to extend our sincere gratitude to The Sprout Initiative for the support to the Winners Group Bakery project; the goal of the project was to establish a bakery in a prearranged shop. The role of the bakery remains to bake bread and other items for sale and to supply local organizations such as hostels and residential schools. The supply of baked goods was limited due to logistics and reliability of supply. The bakery trains others in the art of baking for a fee. The long term goal of this project is to be fully sustainable from sales of the baked goods and fees from the trainees while providing jobs to several villagers.

This is a project which has helped a lot in achieving the group's mission and vision; through it we have been able to keep 50 vulnerable girls in school and carry out other charitable works in the community.





Kwang'ethe primary school special class equipping project

We wish to extend our sincere gratitude to Purley Overseas Trust for the support to Winners Group Initiative project for special children in our school Kwang'ethe primary.

In Kenya, the government has made major changes in education system, first they made primary education free which resulted to a rise in pupils' population; they did not make changes in infrastructure, number of teachers and provision of learning materials, a situation which has contributed a lot to poor performances due to quality of education offered. Secondly, they have introduced a new system known as Competency Based Curriculum, teachers and pupils are struggling to cope with it as pupils lack proper school items and teachers currently available are trained in our previous education system. Almost 90% of pupils in Kenya are from humble backgrounds making it hard to join the well equipped schools the most affected being the Special unit kids.

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As Winners Group Initiative, we noted the challenges in our schools and prioritized Special unit children; these kids suffer by not getting the quality of education they require though they have trained teachers. In our region, specifically Mwioko we have so many but only 35 attend school for most parents do not believe they will gain anything by attending the already existing special units which lacks proper special unit learning tools. We believe and hope with the special tools and equipment we provided to Kwang'ethe special unit there will be an increase in the number of pupils from special group and rekindle their lost hopes.



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Menstruation, Sexual reproduction and Health education project

We have continued our menstruation and hygiene education in primary schools and children homes; at Winners Group Initiative we believe when girls and women have access to safe and affordable sanitary materials to manage their menstruation, they decrease their risk of infections. This can have cascading effects on overall sexual and reproductive health, including reducing teen pregnancy, maternal outcomes. We educate all but we are currently able to 50 vulnerable girls with reusable sanitary towels thanks to the bakery project. Plans are underway on attaining a project to sustain the sanitary towels distribution projects. We anticipate acquiring support in the month of October with a project which will sustain the sanitary towels project. Also, we have had some forums with young adolescents boys where we seek to learn of the challenges; the teachers asked us to include boys in the program. We had an open forum out of school when they were on holidays. We have made 2 applications to help us in pushing for sexual and reproductive health rights in our area.



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Winners Group Initiative is positive and hopeful of our future as we continue to support, nurture, empower, and motivate individuals living with HIV/ AIDS, local youths, children, and women.



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